



# Stranco Retail Floor Sign Vinyl

(removable graphics)

## Benefits:

- 3.5 mil flexible white opaque vinyl with 4.0 mil clear gloss laminate
- High performance removable adhesive bonds well to sealed concrete, linoleum, and other flat, smooth sealed floors and offers clean removability for up to 180 days.
- Opaque base vinyl provides excellent cover-up over floors.
- Overlamine offers excellent clarity and is designed for durability under heavy foot traffic.
- Meets or exceeds industry accepted standard for non-slip performance UL-410

PRODUCT DATA	VALUE	TEST METHOD
<b>Physical Properties</b>		
Thickness (mils)	Base Film 3.5 +/- 10%	ASTM D 3652
	Laminate Film 4.0 +/- 10%	ASTM D 3652
	Adhesive 0.8-0.9 +/- 0.1	
	Liner 6.9 +/- 10%	
<b>Adhesion Properties</b>		
Ultimate Peel from:	Average	ASTM D 903 (Modified for 72 hour dwell time)
Sealed Concrete	Oz/In (N/m)	
Linoleum	12 (132)	
	9 (99)	
<b>Tack (gm/sq cm)</b>	350	ASTM D 2979
<b>Expected Exterior Life</b>	Indoor use only	
<b>Service Temperature Range</b>	-20°F to 176°F (-29°C to 80°C)	
<b>Minimum Application Temperature</b>	50°F (10°C)	
<b>Storage Stability</b>	Two years when stored at 70°F (21°C) and 50% relative humidity	

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## Retail Floor Sign Installation Notes

**FLOOR CONDITION:** Floor surface must be clean prior to application of graphics. Traditional floor cleaning methods can be used to prepare the surface. Ensure that the floor surface is adequately dry before application of graphics. [CAUTION: Floor Signs can be applied at a temperature as low as 50°F (10°C).]

**APPLICATION METHOD:** 1. Peel the backing paper (release liner) 1" down from the top. Fold, and crease the backing paper. 2. Align and apply the graphic starting at the top using firm strokes with a plastic squeegee, stiff cardboard, or a soft cloth. Continue removing the backing paper and smooth out the squeegee. Re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.

**ROUTINE MAINTENANCE:** 1. Do not clean or wax graphics for at least 24 hours after application. 2. When selecting a floor wax, ensure it meets or exceeds ASTM D 2047 standards for appropriate static coefficient of friction (.5 min) 3. Avoid damaging graphics by heavy equipment traffic (fork trucks, pallets, or other heavy equipment).

**CAUTION:** To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts, and replace with a new graphic.

**REMOVAL INSTRUCTIONS:** 1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results. Then proceed to lift edge of the graphic and pull, using quick short strokes. Pull at an angle less than 45 degrees for best results.