



# Stranco Carpet Sign Vinyl

(for commercial grade low pile carpets)

## Benefits:

- 3.5 mil flexible white opaque vinyl with 6.5 mil clear velvet embossed laminate
- Removable pressure-sensitive adhesive is designed to bond well to indoor low-pile commercial grade, stain resistant or non-stain resistant, carpet and offers clean removability for up to 180 days.
- Opaque base vinyl provides excellent cover-up on indoor low pile carpet
- Overlamine velvet finish prevents glare and is designed for durability under heavy foot traffic.
- Anti-slip laminate meets or exceeds industry accepted standard for non-slip performance UL-410

PRODUCT DATA	VALUE	TEST METHOD	
<b>Physical Properties</b>			
Thickness (mils)	Base Film	3.5 +/- 10%	ASTM D 3652
	Laminate Film	6.5 +/- 10%	ASTM D 3652
	Adhesive	1.4-1.5 +/- 0.1	
	Liner	6.9 +/- 10%	
<b>Adhesion Properties</b>			
Average		ASTM D 903 (Modified for 72 hour dwell time)	
Ultimate Peel from:	Oz/In	(N/m)	
Low Pile Carpet (non-stain resist)	2	(22)	
Low Pile Carpet (stain resistant)	2	(22)	
Tack (gm/sq cm)	820		ASTM D 2979
Expected Exterior Life	Indoor use only		
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)		
<b>Minimum Application Temperature 50°F (10°C)</b>			
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity		

Disclaimer: All of the descriptive information, the typical performance data, and recommendations for the use of Stranco products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Stranco. All purchasers of Stranco products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Stranco is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above. (6/12/20)



## **Carpet Sign Installation Notes**

**CARPET CONDITION:** Carpet surface must be free of lint and debris prior to application of graphics. A thorough vacuuming is recommended. If recently shampooed or steam cleaned, make sure that the carpet surface is completely dry before application of graphics. [CAUTION: can be applied at a temperature as low as 50°F (10°C).]

**APPLICATION METHOD:** 1. Peel the backing paper (release liner) 1" down from the top. Fold, and crease the backing paper. 2. Align and apply the graphic starting at the top using firm strokes with a plastic squeegee, stiff cardboard, or a soft cloth. Continue removing the backing paper and smooth out the squeegee. Re-squeegee the edges of the graphic using firm strokes to ensure edge adhesion.

**ROUTINE MAINTENANCE:** 1. Do not clean or vacuum over graphics for at least 24 hours after application. 2. Warm water/mild soap (dish detergent) and sponge can be used to periodically clean top surface of graphic.

**CAUTION:** To avoid risk of injury, immediately remove graphics if any edge of the graphic lifts, and replace with a new graphic.

**REMOVAL INSTRUCTIONS:** 1. Lift one edge of the graphic and pull, using short quick strokes. Pull at an angle less than 45 degrees for best results.

**CAUTION:** Not all low-pile carpets are manufactured identically. Carpet Signs may not have the same adherence properties on some low-pile plush carpets as on other commercial grade low-pile carpets. Please test all carpet surfaces prior to final application of graphic to be sure adhesive removes cleanly.